



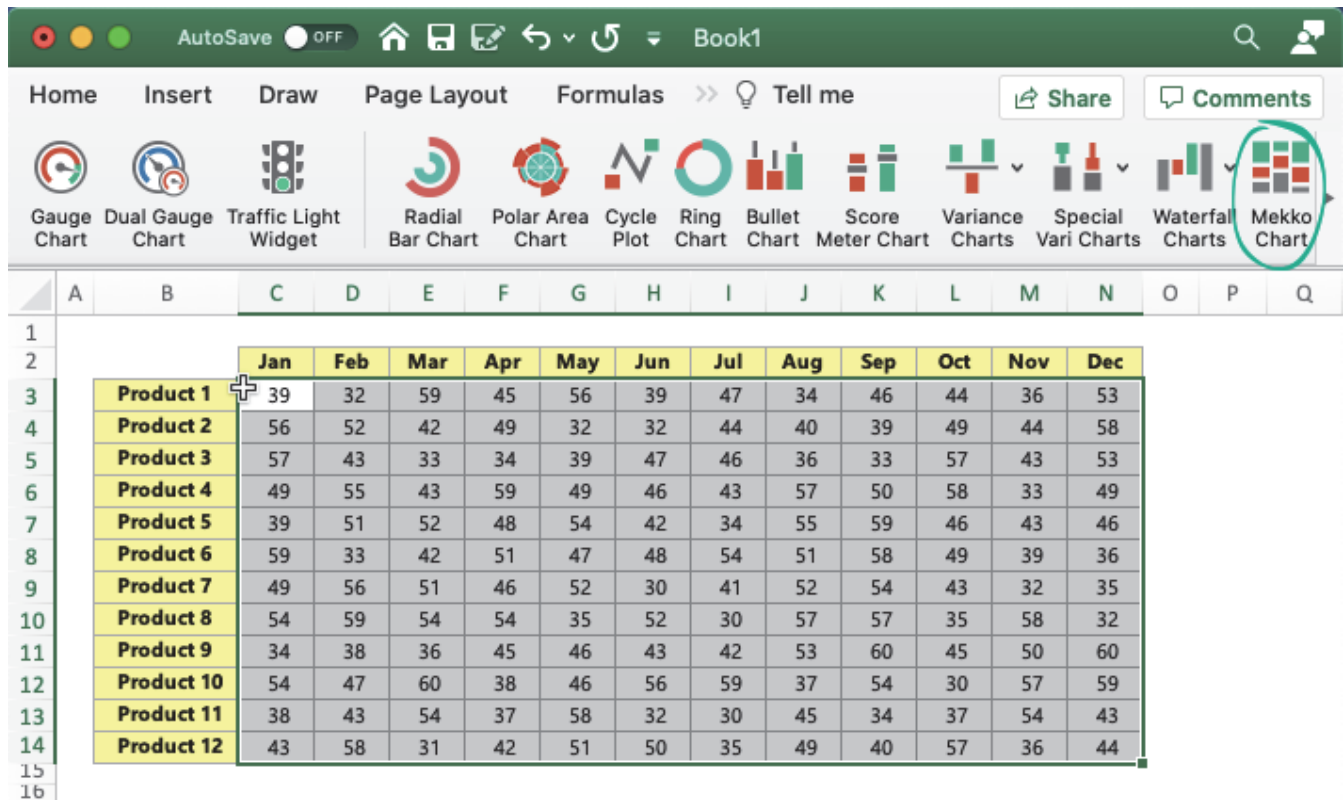
Ultimate Dashboard Tools 10 for Mac

Mekko Chart

The Marimekko chart is frequently the most powerful chart in a presentation because it paints a picture of the overall market, and it helps to drive discussions about growth opportunities or acquisitions. A Marimekko chart, also known as a market map, segments an industry or company by a customer, segment, or product, and it makes it easy for your audience to understand the relationship between each segment or bar to the total.

How to create a mekko chart?

First, select the data range (check the included example) and click on the Mekko Chart icon.



Click on the 'Custom Color Scheme' button

Color Schemes

X	X	X	X	X	X
X	X	X	X	X	X
X	X	X	X	X	X
X	X	X	X	X	X
X	X	X	X	X	X
X	X	X	X	X	X
X	X	X	X	X	X
X	X	X	X	X	X
X	X	X	X	X	X
X	X	X	X	X	X
X	X	X	X	X	X
X	X	X	X	X	X

Mekko Chart - Excel Dashboard School (c)

Select please chart's placement:

☒ Right hand side ☐ Bottom

Select please custom color scheme by range

1 column with 12 rows

Custom color scheme

Select the color scale. In this example, **you have to select nine colors (cells)**. You can create unique color schemes if you want. Click OK.



Mekko Chart

Select please color scheme range, 1 column and 12 rows.

\$C\$25:\$C\$36

CancelOK

Your chart is ready.

AutoSave OFF															Book1									
Home Insert Draw Page Layout Formulas Data Tell me															Share Comments									
Gauge Chart Dual Gauge Chart Traffic Light Widget Radial Bar Chart Polar Area Chart Cycle Plot Ring Chart Bullet Chart Score Meter Chart Variance Charts Special Vari Charts Waterfall Charts Mekko Chart																								
	O	P	Q	R	S	T	U	V	W	X	Y	Z	AA	AB	AC	AD	AE	AF	AG					
1																								
2				Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Totals								
3		Product 1	39	32	59	45	56	39	47	34	46	44	36	43	520	7.86%								
4		Product 2	56	52		49	32		44	40	39	49	44	40	519	7.84%								
5		Product 3		43	42		39	47		36	33		43	59	527	7.97%								
6		Product 4	57		33	34			46	57	50		57											
7		Product 4	49	55	43	59	49	46		43				33	40	582	8.80%							
8		Product 5	39		51	52	48		34	55	59		58	43	57	580	8.77%							
9		Product 6	59	33	42		51	47	48	51	58		46	39	52	583	8.81%							
10		Product 7		56	51		52	30		41	52	54		49	32	543	8.21%							
11		Product 8	49			46			30		57	57		58	37	605	9.14%							
12		Product 9	54	59	54	54		35	52				43		60	526	7.95%							
13		Product 10	34	38	36		45	46	43	42	53	60	45		34	592	8.95%							
14		Product 10	54	47	60	38		46	56	59	37		30	57	54	493	7.45%							
15		Product 11		43	54	37	58		32		45		37	54	31	546	8.25%							
16		Product 11	38						30			34												
17		Product 12	43	58	31	42	51	50	35	49	40	57	36	54										
18		Totals	571	567	557	548	565	517	505	566	584	550	525	561	Grand total:	6,616								
19			8.63%	8.57%	8.42%	8.28%	8.54%	7.81%	7.63%	8.56%	8.83%	8.31%	7.94%	8.48%										
20																								
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