

Sales Funnel

Imagine a real-world funnel if you're wondering what a sales funnel is. Some substance is poured at the top of that funnel, filtering down towards one finite destination. In sales, something similar occurs. At the top, lots of visitors arrive who may enter your funnel. However, unlike the real-world funnel, not all who enter the sales funnel will reemerge from the other end.

How to create a new Sales Funnel chart?

Select the range which contains Descriptions and Values (2 columns)

File Home Insert Formulas Data Review View RC Developer UDT

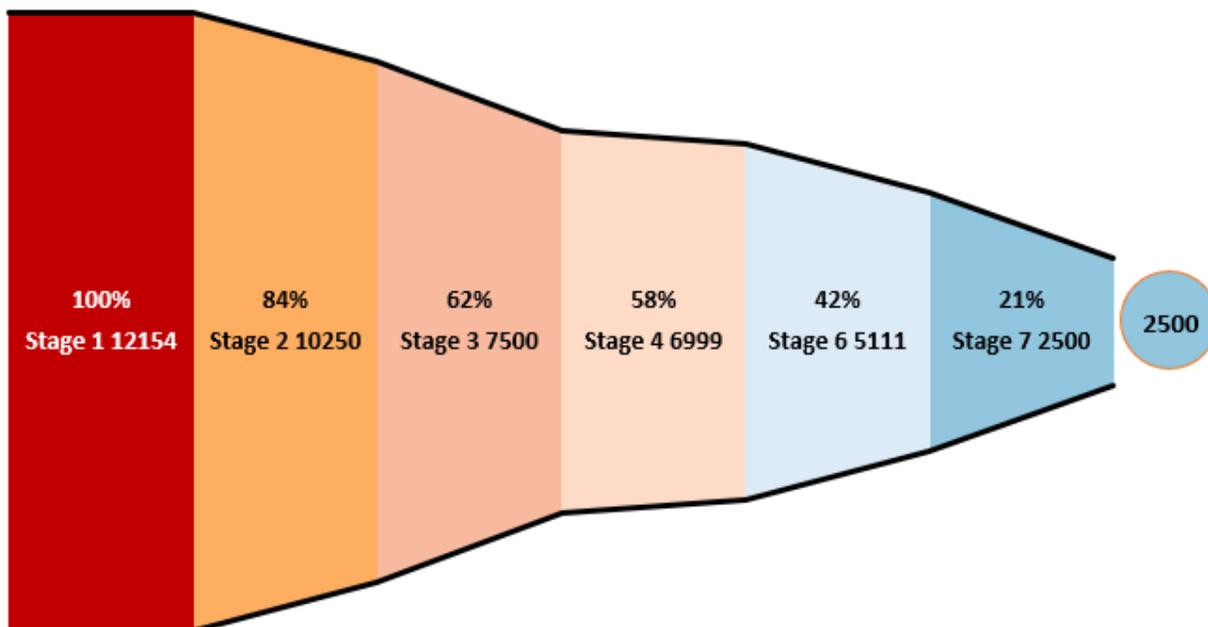
Polar Area Chart Cycle Plot Ring Chart Bullet Charts ScoreMeter Charts Variance Charts Special Vari Charts Waterfall Charts Mekko Chart Sales Funnel Chart TreeMap Chart Frequency Distribution Chart Gantt Chart Org Chart

Advanced Charts

Stage 1

	D	E	F	G	H	I	J	K	L	M
Stage 1	12154									
Stage 2	10250									
Stage 3	7500									
Stage 4	6999									
Stage 6	5111									
Stage 7	2500									

Click the Sales Funnel icon on the ribbon, and it's done!



You can change the data, and the chart will be updated in real-time. Furthermore, you can resize, move, and export the chart to Word or PowerPoint.